#### **MEMORANDUM**

Agenda Item No. 11(A)(38)

TO:

Honorable Chairman Joe A. Martinez

DATE:

May 9, 2006

and Members, Board of County Commissioners

FROM:

Murray A. Greenberg

**County Attorney** 

**SUBJECT**:

Resolution Retroactively

Authorizing In-Kind Services from the Miami-

Dade Transit Dept. for the March 25, 2006 Discover Miami Event Sponsored by Music Fest Miami, Inc., a Not-For-Profit Organization In An Amount Not To Exceed

\$16,920.00

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Bruno A. Barreiro.

Murray A. Greenberg County Attorney

MAG/dc

TO:

Honorable Chairman Joe A. Martinez

DATE:

May 9, 2006

and Members, Board of County Commissioners

FROM:

Murray A. Greenberg

County Attorney

SUBJECT: Agenda Item No. 11(A)(38)

ricas	se note any items checked.
	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
· .	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required
	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
<del></del>	Ordinance creating a new board requires detailed County Manager's report for public hearing
***	Housekeeping item (no policy decision required)
	No committee review

Approved	<u>Mayor</u>	Agenda Item No.	11(A)(38)
Veto	_	05-09-06	
Override	-		
F	RESOLUTION NO.		

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT DEPARTMENT FOR THE MARCH 25, 2006 DISCOVER MIAMI EVENT SPONSORED BY MUSIC FEST MIAMI, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$16,920.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, Music Fest Miami, Inc. has requested in-kind services from the Miami-Dade Transit Department for the March 25, 2006 Discover Miami event in an amount not to exceed \$16,920.00 (see attached Fee Waiver/In-Kind Service Application); and

WHEREAS, Music Fest Miami, Inc. is a not-for-profit organization; and

**WHEREAS**, the Discover Miami is a countywide event, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Department for the March 25, 2006 Discover Miami event in an amount not to exceed \$16,920.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Bruno A. Barreiro and offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Agenda Item No. 11(A) (38) Page No. 2

Joe A. Martinez, Chairman Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro

Audrey M. Edmonson

Sally A. Heyman

Dorrin D. Rolle Katy Sorenson

Sen. Javier D. Souto

Jose "Pepe" Diaz

Carlos A. Gimenez

Barbara J. Jordan

Natacha Seijas

Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 9<sup>th</sup> day of May, 2006. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:\_\_\_\_\_ Deputy Clerk

Approved by County Attorney as to form and legal sufficiency.

DDC

Diamela del Castillo

#### 7 18/1002/07/2

### MIAMI-DADE COUNTY FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff Communications Department 111 N.W, 1st Street, Suite 2510 Mlami, FL 33128 Phone: (305) 375-2836 Fax: (305) 375-3968

Type of Event/Application (select one of the following):

	District Event -	Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be
	Small Event -	submitted to the appropriate District Commissioner within two days of receipt of application.)  Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
	Special Event -	,
×	Major Event -	municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)  Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)
E	land name of the	Santa Santa Marata Mask Latanit Inn

- 1. Full legal name of the requesting organization: Music Fest Miami, Inc.
- 2. Applicant Status: (Select one of the choices below)

X	Not-For-Profit or Tax Exempt For-Profit	Q	Local Government or Public Entity
	County Sponsored Event/Sponsoring Departr Other (specify):	ment	

- 3. Name and contact Information for single point of contact (address, phone, fax, e-mail address, etc.): Suzanne Mosher, Executive Director \*\* 150 SE 2nd Avenue, Suite 404 \*\* Miami, Florida 33131 \*\* phone: 305-373-0011 \*\* Fax: 305-373-0404 \*\* Suzanne@musicfestmiami.com \*\* Website: www.musicfestmiami.com and www.discovermiami.org
- 4. Specify fee waiver or in-kind service requested (quantify, if applicable): A distinctive part of the Discover Miami event is the FREE guided bus tours and shuttles that circulate to all of the program's cultural showcases. Discover Miami features six neighborhood (and Downtown) venues that are connected by the bus tours. 20 Miami-Dade Transit busses are used to transport patrons to all the sites, with an additional 6 shuttle busses available to circulate between all sites. The total in-kind fees for the use of the busses are \$16,920.
- 5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): Discover Miami \*\*

  Saturday, March 25th \*\* 11:30am 6:00pm \*\* A critically acclaimed annual day of cultural exchange showcasing Miami-Dade's historic neighborhoods and their artistic traditions. Mini-festivals occur simultaneously at several sites throughout the county, each featuring music performances by local artists, dance and theater, art exhibitions, children's activities, and food and crafts. An official event of Dade Heritage Days, Discover Miami is free and open to the public. Narrated bus tours transport patrons to and from the various locations, providing a convenient way for large numbers of visitors to experience each venue. The bus tours are FREE and open to all attendees. Tours leaving from Little Havana and Little Haiti are conducted in Spanish and Creole, respectively. The bus tours have been developed in collaboration with Dr. Paul George, the foremost authority on the history of Miami-Dade.
- 6. Please select ALL that apply to event:



Economic Development: Event supports vitality or growth of the local economy Youth/Education: Event benefits youth of any age and/or offers educational benefits

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### MIAMI-DADE COUNTY FEE WAIVER/IN-KIND SERVICES APPLICATION

Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality
of life within the community
Aris and Culture: Event supports music, theatre, literature, art or culture
Environmental: Event benefits environmental concerns or promotes conservation
Sports and Athletics: Event supports/promotes organized sports or recreational participation

- 7. Physical address of event venues (please specify Commission District(s)): Discover Miami features cultural showcases held at six simultaneous sites, including: Little Havana (Latin Culture), Calle Ocho between SW 14th & 17th Avenue Commission District 5; Lyric Theater (African American / Caribbean Culture), 819 NW Second Avenue Commission District 3; Temple Israel (Jewish Culture), 137 NE 19th Street Commission District 3; Little Haiti (Haitian Culture), Caribbean Marketplace NE 59th Street and NE 2th Ave. Commission District 3; Downtown Cultural Center (Native American Culture), Historical Museum of Southern Florida, 101 West Flagler Street Commission District 5; Downtown Miami Flagler Street (European American Culture, steps of Dade County Courthouse, 73 West Flagler Street Commission District 5.
- 8. Description of regional or local impact: Discover Miami builds bridges between Miami-Dade's diverse communities and cultures. The event serves as a vehicle to bring visitors into neighborhoods they are unfamiliar with and which often see little cultural tourism. Discover Miaml is being developed as a major tourist event and will attract significant numbers of visitors from both Inside and outside the county. The influx of thousands of people into the neighborhoods (and Downtown) introduces them to the unique offerings of Miami-Dade County. It is quite likely these new visitors will return again and again to dine, shop and attend other cultural offerings. This long term goal is important and can generate increased traffic for business by introducing them to new customers well beyond any one day's sales. In addition to the economic development from increased visitors, Music Fest Miami partners with a Community-Based Organization to co-present each showcase. This partnership provides significant funding to each organization and thus enhances the overall benefits afforded each respective neighborhood through economic development.
- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): See attached.
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached.
- 11. Expected number of participants and estimated attendance (per day, if applicable): Over 6,000 people attended Discover Miami 04, and upwards of 10,000 attendees are expected this year. In the past, reservations for bus tours exceeded available seating. In order to accommodate the popularity of the bus tours and free shuttles. Miami-Dade Transit is providing 20 busses and 6 shuttles. As such, we expect full capacity of the busses, transporting approximately 1000 participants to each site, in addition to the thousands attending each site at any given time during the event.
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached for Discover Miami 2006 Budget and Itemized commitment of resources,

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative Director

3/1/06 Date

Page 2 of 2 Revised: 10:8:2003

### MIAMI-DADE COUNTY FEE WAIVER / IN-KIND SERVICES APPLICATION

### Tentative Day-Of Event Schedule as of March 1, 2006

8:00 am	Police Officers & Bob's Barricades arrive to close streets in Little Havana and Downtown (tentative schedule pending MOT & DOT meetings this week)
	Officers arrive at other sites
	Stages, rental equipment & vendors arrive and begin setup
11:00 am	Setup for all vendors, organizers and performers at individual sites
	Shuttle buses begin operating between all sites
11:30 am	All sites OPEN for event
	Registration for guided bus tours at individual sites at DM tables
	Performances begin on all stages
12:00 pm	Guided bus tours depart from respective sites.
5:00 pm	Guided bus tours return to sites of origination
6:00 pm	Event CONCLUDES, but shuttle buses continue operating Breakdown of event for all vendors, organizers and performers
6:30 pm	Shuttle buses end their routes
7:30 pm	Breakdown CONCLUDES

# MIAMI-DADE COUNTY FEE WAIVER / IN-KIND SERVICES APPLICATION

Daily event schedule (12 noon - 6pm) for each of the six cultural showcases:

- Little Havana (Latin culture), Calle Ocho between S.W. 14<sup>th</sup> & 17<sup>th</sup> Avenue, Miami
  - \*Presented by the Latin Quarter Cultural Center
    - Mercy Torres singing guajiras and other typical Cuban styles
    - Maestro Anibal Berraute y su Quinteto de Música de Buenos Aires with classic and contemporary music and dance from Argentina
    - > Suenalo Sound System personifies the new Latin fusion mixing cumbias, dancehall, timba and more
    - > Jorge Hernández composer and singer in the Cuban Trovador tradition
    - Hermanos Mora Arriaga, who have recorded with Shakira, Alejandro Fernández and Luis Fonsi, bring a taste of Mexico to Miami
    - > Tradizon Band with a blend of Latin dance music in a big band setting
    - Visit the Tower Theater for film screenings at Muestra de cine Clasico Argentino and other events
    - Artists and craftspeople exhibiting their work along Calle Ocho, and in the galleries of the Latin Quarter Cultural Center (1501 S.W. 8th Street)
    - Participating restaurants and other businesses along Calle Ocho with Latin food and more
  - Lyric Theater (African American and Caribbean culture), 819 N.W. 2nd Avenue, Miami
    - \*Presented by the Black Archives, History & Research Foundation Of South Florida
      - > Tanganyika, a rising hip-hop star with excerpts from her show "The Adventures of Super Jane"
      - > Jesse Jones, Jr. Band, whose jazz sounds have become legendary in South Florida
      - M-Ensemble featuring spoken word and theater
      - Greater Bethel AME Church Choir performing Overtown gospel music
      - Magic City Jammers spinning Old School and New School R&B, Caribbean, Calypso, Reggae and Soul

- Venus Rising, an all women's percussion ensemble playing traditional West African instruments and rhythms
- Juanita-Marie Franklin making jazz standards her own
- The James Brown Tribute Band featuring Tony Wilson and members of the soul legend's original group
- G& K Dance Team, a local youth dance group
- > Joseph "Macarldie" Nibbs a dynamic musician from Tortola, British Virgin Islands, performing on the steel drums
- > Margaret Stamore Brack, a well-known African-American classical vocalist
  - Rebecca "Butterfly" Vaughn spoken word artist
- > In Motion: The African-American Migration Experience, a traveling exhibition from the renowned Schomburg Center on display in the Lyric Theater lobby
- > Guided walking tours of the historic Overtown area
- > Crafts, soul food and more
- Temple Israel (Jewish culture), Performing Arts District, 137 N.E. 19th Street, off of Biscayne Boulevard, Miami \*Presented by Temple Israel
  - Charlotte Cooper from the Dora Teitelboim Center for Yiddish Culture with classic Yiddish vaudeville
  - > Karina Zilberman Temple Israel's cantorial soloist by way of Argentina, singing Jewish music in Hebrew, Yiddish, Spanish, English, and Ladino
  - > New Orleans Klezmer All-Stars all the way from the Big Easy, brings their own interpretation of klezmer, traditional Jewish dance music, spiked with reggae, funk and soul
  - > Harmonic Motion performs Sephardic music and dance from Spain, Turkey, Morocco and more
  - Mitchell Chefitz rabbi of Temple Israel and acclaimed novelist (The Seventh Telling and The Thirty-Third Hour), telling new and old stories from Jewish spiritual Kabbalistic tradition
  - > Exhibition on the place of ritual in Jewish life from C.A.J.E. and a demonstration of traditional Jewish calligraphy as practiced by a Torah scribe
  - > Israeli food and Jewish crafts fair
- Little Haiti (Haitian culture) at the Caribbean Marketplace, N.E. 59th Street & N.E. 2nd Avenue, Miami

\*Presented by Sosyete Koukouy

În Creole: Pou plis enfômasyon rele 305-757-9922

- M.C. Carline Paul AM 1320 radio host and Director of Haitian American Youth of Tomorrow
- > The Rara Band percussion street ensemble
- > HAYO contemporary Haitian dance group
- > Lucky Pierre with compas and rasin dance sounds
- > AYIDA, an African roots dance ensemble
- > Jan-Michel Daudier and his group performing folkloric music
- Sosyete Koukouy Miami & Homestead traditional Haitian drumming and dance troupe
- > Jan Sebon and Kazak voted "best Haitian band" in the Miami New Times for their unique blend of Haitian rasin music with jazz, other Caribbean styles and social commentary
- Solo acoustic performances by Kiki Wainwright, Entincelle Twoebadou, and more
- > Story-telling, book signings and art exhibitions along with Haitian crafts & food.
- Downtown Cultural Center (Native American culture), Historical Museum of Southern Florida, 101 West Flagler Street, Miami.
   \*Presented by the Historical Museum of Southern Florida in collaboration with Miccosukee & Seminole families
  - > Tiger Tiger folk rock band led by two Miccosukee Indian brothers
  - > Oliver Wareham Seminole Indian flute player
  - Miccosukee Indian Fashion Show presented by Houston R. Cypress from the Miccosukee Tribe Otter Clan, featuring traditional patchwork
  - Chief Billie & friends performing Seminole folk music
  - Alligator demonstrations from the Seminole Native Village
  - Craft demonstrations including patchwork, doll making, beadwork and basketry
  - > Seminole culture information, artists and food
  - Family discovery program for children exploring Museum's Native American collection
  - Free guided tours of the Historical Museum of Southern Florida's permanent exhibition focusing on the history of Native Americans in our region
- Downtown Miami Flagler Street (European American culture), Steps of Dade County Courthouse, 73 West Flagler Street, Miami \*Presented by the Downtown Miami Partnership and The Folk Club of South Florida
  - Annual Classic Car Show and fair showcasing decades of Miami history held along Flagler Street

- > The Decotones. Miami's only jazz vocal quartet, performing standards from the 20's, 30's and 40's
- The 18 Wheelers blend rockabilly, honky-tonk and western swing for an alt-country roots rock sound
- The New River Boys with their foot-stomping high energy bluegrass, country, and folk
- > The Sweet Adelines performing traditional acapella and "Barbershop Harmony"
- > Rod MacDonald whose music has its roots in the Greenwich Village folk era of the 1960's
- > Café-style lounge and dining at the main stage with street performers and lots of surprises throughout the day

# ATTACHMENT A Revised as of 02/21/06

#### DISCOVER MIAM) SITES SATURDAY MARCH 25, 2006

#### CITY OF MIAMI:

03/01/2008 17:02 FAX 3053730404

Latin - Little Havana S.E. 8<sup>th</sup> Street & S.E. 15<sup>th</sup> to 17<sup>th</sup> Avenue Presented by the Latin Quarter Cultural Center

Performing Arts District

<u>Jewish - Temple Israel</u>
137 N.E. 19<sup>th</sup> Street
(all inside the Temple complex, indoor & outdoor)

Presented by Temple Israel

<u>Haitian - Little Haiti</u>
N.E. 50<sup>th</sup> Street & N.E. 2<sup>nd</sup> Avenue
(indoor and outdoor, by the Caribbean Marketplace)
Presented by Sosyete Koukouy of Miami, Inc.

African American & Caribbean
Lyric Theatre
819 NW 2<sup>nd</sup> Avenue
(Indoor)
Presented by Black Archives, History & Research Foundation of South Florida

European American - Dowtown Miami
(In conjunction w the Downtown Miami Classic Car Show)
Court House 73 W. Flagler Street
(Street Closing)
Presented by the Downtown Miami Partnership

Downtown Cultural Center Historical Museum of Southern Florida 101 W. Flagler Street Miami, Fl 33130 Presented by the Historical Museum of Southern Florida

#### **EXHIBIT B**

#### SITE PLAN

### LITTLE HAIT!

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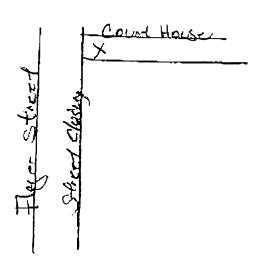
### LITTLE HAVANA

CLOSE CALLE 8 FROM 15 TH AVE TO  $17^{\mathrm{TH}}$  AVENUE

# LYRIC THEATRE IN DOORS

# TEMPLE ISRAEL INDOORS

DOWNTOWN COUT HOUSE STREET CLOSING FLAGER



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2,000.00		2,000.00		821-200
16,400.00	3,000.00	13,400.00	additional permits \$400;  5 outdoors stages x \$600; misc equipment and clean up donated	947-200 927-200
			Govf services - police \$10,000	948-200
3,400,00		3,400.00	Equipment Rental - barricades, walkies, other rentals	818-200
500.00		500,00		919-200
3,500.09		3,500.00	Bus tour guides and planning - \$150 x 18 busses plus \$300 planning fee	820-200
16,920.00	16,920.00		Busses for tours and shuttles from Milami-Dade Transit	
60,000.00		60,000,00	Fees & community groups x \$10,000	805-200
700.00		700.60	_	925-200
3,500.00		3,500.00	<u> </u>	B09-200
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6,000,00		6,000.00		802-200
8,250,00		8,250.00	Project Coordinator - 15 weeks x \$550/w/k	
21,000,00		11 200 00	Associate Producer – 14 weeks x \$8000/wk	
ONIN-E	Children	24 000 00	Producer tee for even	
			[32 C146F4	

# MIAMI-DADE COUNTY FEE WAIVER / IN-KIND SERVICES APPLICATION

PROJECT REVENUE BUDGET CORPORATE SUPPORT: ITEMIZED IN-KIND SOURCES

TYPE Advertising Advertising

CORPORATION
Miami Herald Ads

<u>AMOUNT</u> \$12,000

Comcast cross-channel spots

\$64,500

TOTAL

\$76,500

Other In-kind included on the project budget includes Miami-Dade County Transit, which provides busses for Discover Miami's Guided Tours and transport shuttles:

TOTAL

\$16,920

TOTAL IN-KIND

\$93,420



Date:

May 9, 2006

To:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

From:

George M. Burgess

County Manage

Subject:

Countywide In-Kind Reserve Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

#### **Background**

A waiver for in-kind services is being requested by a not-for-profit organization Music Fest Miami, Inc. for their Discover Miami event scheduled for March 25, 2006.

In-kind services have been requested in an amount not to exceed \$16,920 from the Miami-Dade Transit Department for bus services between event sites. This event will be funded from the countywide in-kind reserve.

As part of the FY 2005-06 Adopted Budget the Music Fest Miami received an award of \$200,000 from the General Fund Discretionary Reserve.

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